

## **CNR**

Every year our Corporate Networking Reception is hosted for our sponsors on the day before the Engineering Expo to help companies connect with potential candidates in a more relaxed environment where we can all get to know each other better. This year CNR will be hosted online, but we are working hard to preserve the feel established over the past few years.

## **Information Session**

Medium length sessions facilitated by our chapter for you to interact with our members and showcase your company. This inside look often attracts tons of future candidates for internships, co-ops, and full-time positions. Our organization will provide catering for these events.

## **Social Event**

An informal event to start a conversation between employers and students. Social events can be centered around food, trivia nights, small group activities, and more. We want to help you create a low pressure environment and start to break the ice!

## **Resume Book**

We've compiled a comprehensive list of our IISE member resumes! This is an especially useful tool for companies with otherwise limited recruiting options due to travel restrictions.

## **Virtual Resume Book**

In lieu of face to face connection at career fairs, this serves as a "virtual cover letter." Imagine a 1-2 minute video where our students introduce themselves and their interests. We hope that this resource will provide you with a more holistic perspective for potential employees.

## **Newsletter**

Officers will work with sponsors to add company updates/announcements to our member newsletter, getting students excited about what the company has to offer.

## **Our Response to COVID-19**

As we all adjust to this unprecedented new reality, the VT IISE chapter is still committed to forging valuable partnerships with our sponsors. We have made several adjustments with this year's sponsorship package, including offering several online events, adjusting prices and adding new creative items.

Our chapter has hosted four successful online events in the past three months, with fantastic turnout and active participation from our members. We will be hosting the Corporate Networking Reception online this fall, keeping in mind safety and travel restrictions many of you may be experiencing. Pending guidelines from the administration, we are prepared and excited to host info sessions and social events online or in person. We are also introducing our new virtual resume book (info above)!

We have taken into consideration the economic burden of this crisis, and in response lowered our prices while still adding value to the packages. You will note the new structure with only two levels of sponsorship and individual items for purchase, and reduced price points. We look forward to fostering a prosperous relationship with you and your company this year!