



INSTITUTE OF
**INDUSTRIAL
& SYSTEMS**
ENGINEERS

AT VIRGINIA TECH



CORPORATE SPONSORSHIP BROCHURE

2023-2024

YOU CAN REACH:

IISE @ VT
100 Members

VT ISE Department
4th Ranked ISE Program
by USNWR

580 Undergraduate Students
105 MS Students
115 PhD Students

What we do:

As an organization, our goal is to prepare and connect our students with the best companies, training, people, and organizations to help them to follow their dreams.

All pictures in this brochure are from the past academic year to highlight the direct impact IISE has on our many wonderful students.

YOUR SPONSORSHIP HELPS SUPPORT:

Corporate Connection

- Corporate Networking Reception
- IISE MidAtlantic Student Regional Conference
- IISE Annual National Conference
- Information sessions and workplace tours
- Masterclasses, workshops, and MORE!



Professional Development

- IISE-Hosted Torgersen Leadership Summit
- Professional Training
 - IISE Six Sigma Green Belt
 - Lean Green Belt
- Career Fair Prep Skills Workshops



Community Building

- Team-building activities
 - Ropes courses and much more!
- Themed General Body Meetings
- IISE Intramural Sports teams
- Fundraising



SPONSORSHIP PACKAGE & PRICING

A FEW THINGS TO NOTE...

- Early Bird Pricing:
 - Purchasing a package prior to the start of the Fall Semester (21 August 2023) will ensure lower prices.
 - Prices are listed in "EARLY BIRD/ NORMAL" format.
 - Early Bird prices will not be available on or after 21 August 2023.
- Companies are offered a variety of bundles. If extra events are sought, only companies who purchase the Gold bundle will be offered the opportunity to purchase extra events in addition to what their bundle contains.
- This package is for the entire academic year from 21 August 2023 to 8 May 2024.

EVENTS

Corporate Networking Reception

One of our most well-attended events, the CNR is a career-fair-style event held the week of Engineering Expo (prior to Expo) that gives companies a huge advantage in recruiting our talented students from a smaller, focused, and more personal event.



IISE Career Fair

Held the same week as the annual Torgersen Leadership Summit, this event has previously been held online but will be held in person this year. This is an event that we are trying to grow and we would love your support in helping us!

Torgersen Leadership Summit

Hosted in honor of the late Dr. Paul Torgersen, we bring in speakers from across the country (and the world) to speak on topics related to leadership, industry, and professional development. If you or someone you know would be interested in imparting wisdom to our students, **please reach out to Sophia Yoon at sophiayoon@vt.edu**.

Industry Mixer

Our first-ever Industry Mixer will be held during Engineering Expo. In the style of a cocktail party mixed with a silent auction, the goal is to network with other employers and help support VT IISE's mission. If this is something you would be interested in attending, **please email us at corporate.vtiise@gmail.com to receive updates.**

SESSION TYPES

Company Information Sessions

This is an opportunity for your company to pitch what you do to students. While many companies use PowerPoint presentations to present to students, varied mediums and interactivity is highly encouraged.



Topic Presentation Sessions

Your company can choose from a list of topics and present a session around this topic. An example could be a few representatives speaking about Agile project management or impostor syndrome in the workplace.



Professional Events

This is a broad event type meant to help students develop professionally. A professional event can range from casual networking session to resume workshop or another interactive masterclass-style presentation.



Gold	Silver	Bronze	Key: Early Bird / Regular price
\$5,000/\$6,000	\$3,000/\$4,000	\$1,000/\$2,000	Price
3	2	1	Number of Sessions
			Corporate Networking Reception
			Website Marketing
			Spring IISE Career Fair
			Social Media Marketing
			Weekly Email to IISE Listserv
			Resume Book Access
			Ability to Purchase Extra Sessions (\$1,000 each)

PLEASE ALSO CONSIDER:

Workplace Tours

Any tier of bundle is able to purchase a IISE-coordinated workplace tour. However, pricing varies greatly due to the number of students who sign up and the distance that they travel to visit. Please contact us if this is something you are interested in to get more company-specific pricing.

Certification Sponsorships

Many students each year seek professional certifications such as Six Sigma/Lean Green Belts and more. Unfortunately, these extremely valuable professional development opportunities are not possible due to cost for many of our students. Please consider contributing to our sponsorship fund specifically geared towards financially helping our students earn certifications that we find employers value greatly.

QUESTIONS?

Please contact corporate.vtiise@gmail.com



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Why our prices are the way they are:

More than anything, we want to ensure that our efforts benefit both our students and the companies with which we partner. While most of our events are clustered around big Virginia Tech events such as Engineering Expo and the Torgersen Leadership Summit in order to make the most of everyone's time and travel expectations, we want to be able to branch out as well.

To put on a successful information session, we spend anywhere from \$500 to \$800 on food alone to draw a crowd worth your time. Increasing the cost of these information sessions may seem like a stretch, especially compared to the previous year's prices, but please bear in mind that these prices were a result of reacting to the COVID-19 Pandemic.

We are looking to be able to host our IISE MidAtlantic Student Regional Conference in the next couple of years. By definition, this involves raising tens of thousands of dollars nominally every six years. After covering these costs, we also try to send our students to the IISE National Conference each year. Previously, we relied on outside funding through the university and other engineering organizations. In an effort to remain financially stable and independent, we are trying to balance the rising cost of these events with the professional needs and wants of our students.

We recognize that other IISE organizations at schools of our caliber are charging much more than us for similar outcomes. In order to ensure that we are on the same playing field as our peers at other universities, we have decided to slowly increment our prices to retain relevance in our highly competitive academic and industrial markets.

Lastly, the cost of recruiting just one engineer is around 20-25% of their salary. The median salary of a VT ISE grad immediately after graduation is about \$75,000, bringing the cost to recruit a single student to anywhere between \$15,000 and \$19,000. When you help support VT IISE, you reach many students for much less than the typical cost to recruit a single student.